Alt Order #

08343398

#### INVOICE



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

**Canal Partners Media Attention: Accounts Payable** 25 Whitlock Place Suite 201 Marietta, GA 30064

Send Payment To:

**WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1513578-1	08/21/16	August 2016	08/01/16 - 08/16/16

Property Account Executive Sales Office Sales Region **WPBF** Jason Starr HRP Atlanta National

Advertiser Product Estimate Number 720/830/4425 4425 Slosberg/D/State Senate

Flight Dates

08/09/16 - 08/16/16

Billing Calendar Billing Type Deal # Broadcast Cash Special Handling Agency Code Advertiser Code Product 1/2 720 830 Agency Ref Advertiser Ref

Order #

1513578

Snote/

							Spots/			
ine Start D	Date End Dat	e Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/12/ Class	16 08/12/16 of Time - Pre-e	WPBF mptible with	News 25 @ Noo notice	n 12pm-1230pm	1	:30	1	\$265.00	NM	
Weeks	: <u>Start Date</u> 08/08/16	e End Date 08/14/16		Spots/Week 1	<u>Rate</u> \$265.00					
Spots: #	Ch Day	Air Date /	Air Time Descrip	otion .	Start/End Time	Leng	th Ad-ID			Rate Type
1	WPBF F	08/12/16 1	2:26 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	30 SSIS201	615н		\$265.00 NN
2 08/12/ Class	16 08/12/10 of Time - Pre-e		News notice	5-6pm	1	:30	1	\$525.00	NM	
Weeks	Start Dat 08/08/16	e <u>End Date</u> 08/14/16		Spots/Week 1	<u>Rate</u> \$525.00					
Spots: #	Ch Day	Air Date /	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
1	WPBF F	08/12/16	5:45 PM F 5pm	News	5-6pm	:3	30 SSIS201	615н		\$525.00 NN
3 08/12/ Class	/16 08/12/10 of Time - Pre-e		News 25 @ 6:00 notice	)Pl6-6:30PM	1	:30	1	\$600.00	NM	
Weeks	s: <u>Start Dat</u> 08/08/16	e End Date 08/14/16		Spots/Week 1	<u>Rate</u> \$600.00					
Spots: #	Ch Day	Air Date	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
1				News 25 @ 6:00PM	6-6:30PM		30 SSIS201	615H		\$600.00 NN
4 08/12/ Class	/16 08/12/10 of Time - Pre-e		Morning America notice	7-9AM	1	:30	1	\$600.00	NM	
Weeks	s: <u>Start Dat</u> 08/08/16	e End Date 08/14/16		Spots/Week 1	<u>Rate</u> \$600.00					
Spots: #	Ch Day	Air Date	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Typ
1	WPBF F	08/12/16	8:49 AM Good N	Norning America	7-9AM	::	30 SSIS201	615H		\$600.00 N
5 08/12/ Class	/16 08/12/10 of Time - Pre-e			7:30-8PM	1	:30	1	\$1,325.00	NM	
Weeks	s: <u>Start Dat</u> 08/08/16	e End Date 08/14/16		Spots/Week 1	<u>Rate</u> \$1,325.00					
Spots: #	Ch Day	Air Date	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Typ
1	WPBF F	08/12/16	7:58 PM Jeopar	dy	7:30-8PM	:3	30 SSIS201	.615н		\$1,325.00 N
6 08/15	/16 08/15/1	6 The Vie	ew	11A-12PM	1	:30	1	\$350.00	NM	

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

	Month Invoice Period	Invoice Date	Invoice #
1513578-1   08/21/16   August 2016   08/01/16 - 08/16	2016 08/01/16 - 08/16/16	08/21/16	1513578-1

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4425	4425

www.thewpbfchannel.com

ine Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
Class of Time - Pre-emptible with notice				1765	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/15/16         08/21/16         1         1	<u>Rate</u> \$350.00				. ,
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF M 08/15/16 11:31 AM The View	11A-12PM	:30 5515201	.615н		\$350.00 NM
7 08/15/16 08/15/16 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	1	:30 1	\$265.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/15/16         08/21/16         1         1	Rate \$265.00				-
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF M 08/15/16 12:07 PM WPBF News 25 @ Noon	12pm-1230pm	:30 SSIS201	.615н		\$265.00 NN
8 08/15/16 08/15/16 Ellen 4-5p Class of Time - Pre-emptible with notice	1	:30 1	\$525.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/15/16         08/21/16         1         1	<u>Rate</u> \$525.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF M 08/15/16 4:48 PM Ellen	4-5p	:30 SSIS201	.615н		\$525.00 NN
9 08/15/16 08/15/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	1	:30 1	\$600.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/15/16         08/21/16         1         1	<u>Rate</u> \$600.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF M 08/15/16 6:14 PM WPBF News 25 @ 6:00PM	6-6:30PM	:30 SSIS201	.615н		\$600.00 N
10 08/15/16 08/15/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	1	:30 1	\$600.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/15/16         08/21/16         1         1	<u>Rate</u> \$600.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF M 08/15/16 8:24 AM Good Morning America	7-9AM	:30 5515201	.615н		\$600.00 NN
11 08/15/16 08/15/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	1	:30 1	\$1,325.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/15/16         08/21/16         1         1	Rate \$1,325.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF M 08/15/16 7:35 PM Jeopardy	7:30-8PM	:30 SSIS201	.615н		\$1,325.00 NM
12 08/13/16 08/13/16 Sat 6pm News 6-630p Class of Time - Pre-emptible with notice	1-	:30 1	\$350.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/08/16         08/14/16        1-         1	<u>Rate</u> \$350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF Sa 08/13/16 6:29 PM Sat 6pm News	6-630p	:30 SSIS201	.615н		\$350.00 NM
13 08/13/16 08/13/16 Sat Wheel Of Fortune Sat 7-730PM Class of Time - Pre-emptible with notice	1-	:30 1	\$700.00	NM	
Weeks:         Start Date 08/08/16         End Date 08/14/16         MTWTFSS 1-         Spots/Week 1	Rate \$700.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF Sa 08/13/16 7:12 PM Sat Wheel Of Fortune	Sat 7-730PM	:30 SSIS201	.615н		\$700.00 NN
14 08/13/16	1-	:30 1	\$400.00	NM	

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1513578-1	08/21/16	August 2016	08/01/16 - 08/16/16
		•	

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4425	4425

www.thewpbfchannel.com

Class of Time - Pre-emptible with notice   Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   \$400.00	NM	Rate Type \$400.00 NN Rate Typ \$700.00 NN
Spots: # Ch		\$400.00 NI Rate Typ \$700.00 NI
15 08/13/16		<u>Rate</u> <u>Typ</u> \$700.00 Ni
Class of Time - Pre-emptible with notice		\$700.00 N
Spots: # Ch	NM	\$700.00 N
1       WPBF       Sa       08/13/16       7:41 PM Sat Jeopardy       Sat 7:30-8PM       :30 SSIS201615H         16       08/13/16       08/13/16       Sat 8-9am News       Sat 8-9am      1-       :30       1       \$265.00         Class of Time - Pre-emptible with notice         Weeks: Start Date O8/08/16       End Date MTWTFSS Spots/Week O8/08/16       Rate \$265.00         Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Sat 8-9am         1       WPBF Sa       08/13/16       8:13 AM Sat 8-9am News       Sat 8-9am       :30 SSIS201615H	NM	\$700.00 N
Class of Time - Pre-emptible with notice         Weeks:       Start Date 08/08/16       End Date 08/14/16       MTWTFSS Spots/Week 1 september 1       Rate \$265.00         Spots:       # Ch Day Air Date Air Time Description 1       Start/End Time Length Ad-ID Sat 8-9am News 1         1 WPBF Sa 08/13/16       8:13 AM Sat 8-9am News Sun 8-9am News 1       Sat 8-9am Sat 8-9	NM	
Spots: # Ch Day Air Date Air Time Description   Start/End Time Length Ad-ID		
1 WPBF Sa 08/13/16 8:13 AM Sat 8-9am News Sat 8-9am :30 SSIS201615H  17 08/14/16 08/14/16 Sun 8-9am News Sun 8-9am1 :30 1 \$265.00		
		<u>Rate Typ</u> \$265.00 N
Olass of Time - Lie-ciliptible with hotice	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           08/08/16         08/14/16        1         1         \$265.00		6
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID  1 WPBF Su 08/14/16 8:12 AM Sun 8-9am News Sun 8-9am :30 SSIS201615H		<u>Rate Tyr</u> \$265.00 N
	NM	
Class of Time - Pre-emptible with notice	INIVI	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           08/08/16         08/14/16        1         1         \$350.00		
Spots: #         Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID           1         WPBF         Th         08/11/16         11:34 AM The View         11A-12PM         :30 SSIS201615H		<u>Rate Tyr</u> \$350.00 N
		\$350.00 N
19 08/11/16	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           08/08/16         08/14/16        1         1         \$265.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID		Rate Tyr
1 WPBF Th 08/11/16 12:11 PM WPBF News 25 @ Noon 12pm-1230pm :30 SSIS201615H		\$265.00 N
20 08/11/16 08/11/16 Ellen 4-5p1 :30 1 \$525.00 Class of Time - Pre-emptible with notice	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           08/08/16         08/14/16        1         1         \$525.00		
Spots:         #         Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID           1         WPBF         Th         08/11/16         4:32 PM Ellen         4-5p         :30 SSIS201615H		Rate Tyr \$525.00 N
21 08/11/16	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           08/08/16         08/14/16        1         1         \$1,100.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID  1 WPBF Th 08/11/16 7:17 PM Wheel Of Fortune 7-7:30PM :30 SSIS201615H		<u>Rate Tyr</u> \$1,100.00 N
22 08/11/16	NM	

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WPBF

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Send Payment To:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1513578-1	08/21/16	August 2016	08/01/16 - 08/16/16
	<u> </u>		

Advertiser Product Estimate Number
Slosberg/D/State Senate 720/830/4425 4425

www.thewpbfchannel.com

Line Start Date End Date Description Start/End Time	MTWTFSS		Spots/ <del>Veek</del>	Rate	Туре	
Class of Time - Pre-emptible with notice						
Weeks:         Start Date 08/08/16         End Date 08/14/16         MTWTFSS Spots/Week 08/14/16         Spots/Week 08/14/16           Spots:         # Ch Day Air Date Air Time Description 1         Description 08/11/16         8:54 AM Good Morning America	Rate \$600.00 Start/End Time 7-9AM	<u>Length /</u> :30 S	<u>Ad-ID</u> SSIS2016	15H		<u>Rate</u> <u>Type</u> \$600.00 NM
23 08/16/16 08/16/16 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	-1	:30	1	\$265.00	NM	
Weeks:         Start Date 08/15/16         End Date 08/21/16         MTWTFSS 08/05/Week 08/21/16         Spots/Week 08/21/16         1           Spots:         # Ch Day Air Date Air Time Description 1         Description 08/16/16         12:09 PM WPBF News 25 @ Noon	Rate \$265.00 <u>Start/End Time</u> 12pm-1230pm	<u>Length /</u> :30 s	<u>Ad-ID</u> ssis2016	15H		<u>Rate</u> <u>Type</u> \$265.00 NM
24 08/16/16 08/16/16 Tu 5pm News 5-6pm Class of Time - Pre-emptible with notice	-1	:30	1	\$525.00	NM	
Weeks:         Start Date 08/15/16         End Date 08/21/16         MTWTFSS Spots/Week 08/21/16         Spots/Week 1           Spots:         # Ch Day Air Date Air Time Description 1         Description News	Rate \$525.00 <u>Start/End Time</u> 5-6pm	<u>Length /</u> :30 s	<u>Ad-ID</u> 5SIS2016	15H		<u>Rate Type</u> \$525.00 NN
25 08/09/16 08/16/16 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	-1	:30	1	\$1,100.00	NM	
Weeks:         Start Date 08/08/16         End Date 08/14/16         MTWTFSS - 1         Spots/Week           Spots:         # Ch Day Air Date Air Time Description         Description           1 WPBF Tu 08/09/16         7:19 PM Wheel Of Fortune           Weeks:         Start Date 08/15/16         MTWTFSS Spots/Week           08/15/16         08/21/16         -1         1	Rate \$1,100.00 <u>\$tart/End_Time</u> 7-7:30PM <u>Rate</u> \$1,100.00	<u>Length /</u> :30 s	<u>Ad-ID</u> 55152016	515H		<u>Rate Type</u> \$1,100.00 NM
Spots: # Ch Day Air Date Air Time Description 2 WPBF Tu 08/16/16 7:13 PM Wheel Of Fortune	Start/End Time 7-7:30PM	<u>Length /</u> :30 s	Ad-ID SSIS2016	15н		Rate Type \$1,100.00 NN
26 08/16/16 08/16/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	-1	:30	1	\$600.00	NM	
Weeks:         Start Date 08/15/16         End Date 08/21/16         MTWTFSS 08/05/Week 08/21/16         Spots/Week 08/21/16         1           Spots:         # Ch Day Air Date 1         Air Time Description 08/16/16         7:59 AM Good Morning America	Rate \$600.00 <u>Start/End Time</u> 7-9AM	<u>Length /</u> :30 :	<u>Ad-ID</u> ssis2016	5 <b>1</b> 5H		<u>Rate</u> <u>Type</u> \$600.00 NN
27 08/10/16 08/10/16 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	1	:30	1	\$265.00	NM	·-
Weeks:         Start Date 08/08/16         End Date 08/14/16         MTWTFSS 08/05/Week 08/14/16         Spots/Week 08/14/16         1           Spots:         # Ch Day Air Date Air Time Description 1         Description 12:28 PM WPBF News 25 @ Noon	<u>Rate</u> \$265.00 <u>Start/End Time</u> 12pm-1230pm		<u>Ad-ID</u> SSIS2016	515н		<u>Rate Type</u> \$265.00 NN
28 08/10/16 08/10/16 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice	1	:30	1	\$525.00	NM	
Weeks:         Start Date 08/08/16         End Date 08/14/16         MTWTFSS Spots/Week 08/14/16         Spots/Week 1           Spots:         # Ch Day Air Date Air Time Description 1         Description News	Rate \$525.00 <u>Start/End Time</u> 5-6pm	<u>Length</u> <i>:</i>	<u>Ad-ID</u> ssis2016	515H		<u>Rate Type</u> \$525.00 NN
29 08/10/16 08/10/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	1	:30	1	\$600.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/08/16         08/14/16        1         1	<u>Rate</u> \$600.00					

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1513578-1	08/21/16	August 2016	08/01/16 - 08/16/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4425	4425

**Gross Total** 

Agency Commission

Net Amount Due

\$19,905.00

\$2,985.75

\$16,919.25

www.thewpbfchannel.com

**Payment Terms 30 Days** 

ine Start I	Date Er	nd Date	Desc	cription	5	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
29 08/10 Class	/16 08 of Time -	/10/16 Pre-em	WPB	BF News 25 @	6:00Pl6	6-6:30PM	1	:30	1	\$600.00	NM	
Spots: <u>#</u> 1	<u>Ch</u>	Day Ai	r Date	Air Time Do		<u>n</u> ws 25 @ 6:00PM	Start/End Time 6-6:30PM	-	h <u>Ad-ID</u> 0 ssis201	615н		<u>Rate Tyr</u> \$600.00 N
30 08/10 Class	/16 08 of Time -	/10/16 Pre-em	Good	d Morning Am	erica 7	7-9AM	1	:30	1	\$600.00	NM	
Weeks	s: <u>Sta</u>	rt Date 08/16	•	ate MTWTF		Spots/Week 1	Rate \$600.00					
Spots: <u>#</u> 1	<u>Ch</u> WPBF	<u>Day Ai</u> W 08		Air Time De 8:43 AM G		<u>n</u> ning America	Start/End Time 7-9AM		<u>h Ad-ID</u> 0 SSIS201	615н		<u>Rate Tyr</u> \$600.00 N
31 08/10 Class	/16 08 of Time -	/10/16 Pre-em	Jeop ptible wil	ardy th notice	7	7:30-8PM	1	:30	1	\$1,325.00	NM	
Weeks		rt Date 08/16	End D 08/14/			Spots/Week 1	<u>Rate</u> \$1,325.00					
Spots: # 1		<u>Day Ai</u> W 08		Air Time De 7:58 PM Je		<u>n</u>	Start/End Time 7:30-8PM	_	h <u>Ad-ID</u> 0 ssis201	615н		<u>Rate Tyr</u> \$1,325.00 N
34 08/13 Class	/16 08 of Time -	/13/16 Pre-em		5pm News th notice	į	5-6p	1-	:30	. 1	\$350.00	NM	
Weeks	s: Sta		End D 08/14/	ate MTWTF		Spots/Week 1	<u>Rate</u> \$350.00					
Spots: <u>#</u> 1	<u>Ch</u> WPBF	Day Ai Sa 08	ir <u>Date</u> 3/13/16	Air Time Do		_	Start/End Time 5-6p		h <u>Ad-ID</u> 0 ssis201	615н		<u>Rate Tyr</u> \$350.00 N
35 08/13 Class	/16 08 of Time -	/13/16 Pre-em		5-6am News th notice	(	Sat 5-6am	1-	:30	1	\$100.00	NM	*****
Week		rt <u>Date</u> 08/16	End D 08/14/			Spots/Week 1	<u>Rate</u> \$100.00					
Spots: <u>#</u> 1	<u>Ch</u> WPBF	<u>Day Al</u> Sa 08	<u>ir Date</u> 3/13/16	Air Time D		-	Start/End Time Sat 5-6am		<u>h Ad-ID</u> 0 ssis201	615н		<u>Rate Typ</u> \$100.00 N
36 08/14 Class		/14/16 Immed		OLI & ISLES			S	:30	2	\$25.00	NM	
Week		rt Date 08/16	End D 08/14/			Spots/Week 2	Rate \$25.00				-	-
Spots: # 2		Day A	<u>ir Date</u> 8/14/16	Air Time D		<u>n</u> & ISLES WKND LF	Start/End Time 2 SUN 12A-1A		h <u>Ad-ID</u> 0 ssis201	615н		<u>Rate Tyr</u> \$25.00 N
1	WPBF		8/14/16			R ISLES WKND LF			0 SSIS201			\$25.00 N
							Total Spots	:	36			

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Slosberg/D/State Senate

Advertiser



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410

Main: (561)694-2525

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Canal Partners Media Attention: Accounts Payable 25 Whitlock Place Suite 201 Marietta, GA 30064

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Mon	<u>th</u>	Invoice F	Period
1515573-1	08/28/16	August 201	6	08/01/16	6 - 08/23/16
Property	Account Executiv	<u>′e</u>	Sales O	ffice	Sales Region
WPBF	Jason Starr		HRP Atl	anta	National

	Proc	luct		Estin	nate Number	
	720/	830/4438		4438		
	Flight Dates		Order#		Alt Order #	
	08/17/16 - 0	8/23/16	1515573		08348264	
- 1						
	Billing Calen	<u>idar</u>	Billing Type		Deal #	
	Broadcast		Cash			
	Special Han	dling				
Ì	Agency Cod	e e	Advertiser C	ode	Product 1/2	
		-	720		830	
	Agency Ref		Advertiser R	<u>tef</u>		

								Spots/		_	
ine St	art Date	End Dat	e Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	3/19/16 ass of Tir	08/19/16 ne - Pre-e	The Viewptible with		11A-12PM	1	:30	1	\$350.00	NM	
We	eeks:	Start Date 08/15/16	End Date 08/21/16		Spots/Week 1	<u>Rate</u> \$350.00					
Spots:	# Ch	Day A	Air Date	Air Time Descrip	tion_	Start/End Time	Lengt	th Ad-ID			Rate Typ
	1 WP	BF F	08/19/16 1	0:59 AM The Vie	w	11A-12PM	:3	0 ISTV-16	-003HD		\$350.00 NI
2 08 Cl	3/19/16 ass of Tir	08/19/16 ne - Fixed	WPBF Non Pre-em	News 25 @ Noo ptible	n 12pm-1230pm	1	:30	1	\$530.00	NM	
We	eeks:	Start Date 08/15/16	e <u>End Date</u> 08/21/16		Spots/Week 1	<u>Rate</u> \$530.00					
Spots:	# <u>Ch</u>	Day .	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate Typ
	1 WP	BF F	08/19/16 1	2:09 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	30 ISTV-16	i-002нD		\$530.00 NM
	3/19/16 ass of Til	08/19/16 me - Pre-e	Ellen mptible with	notice	4-5p	1	:30	1	\$525.00	NM	
We	eeks:	Start Dat 08/15/16	e <u>End Dat</u> 08/21/16		Spots/Week 1	<u>Rate</u> \$525.00		63			
Spots:	# <u>Ch</u>	<u>Day</u>	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate Typ
	1 WP	BF F	08/19/16	4:39 PM Ellen		4-5p	:3	30 ISTV-16	5-003HD		\$525.00 NI
	3/19/16 lass of Ti	08/19/16 me - Pre-e	Wheel mptible with	Of Fortune notice	7-7:30PM	1	:30	1	\$1,100.00	NM	
We	eeks:	Start Dat 08/15/16	e <u>End Dat</u> 08/21/16		Spots/Week 1	<u>Rate</u> \$1,100.00					
Spots:	# <u>Ch</u>	<u>Day</u>	Air Date	Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Typ
	1 WP	BF F	08/19/16	7:17 PM Wheel	Of Fortune	7-7:30PM	:3	30 ISTV-16	5-002HD		\$1,100.00 NI
	3/19/16 lass of Ti	08/19/10 me - Pre-e	Good I	Morning America notice	7-9AM	1	:30	1	\$600.00	NM	
We	eeks:	Start Dat 08/15/16	e End Dat 08/21/16		Spots/Week 1	Rate \$600.00					
Spots:	# Ch			Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Typ
	1 WP		08/19/16	8:54 AM Good N		7-9AM	:3	30 ISTV-16	5-002HD		\$600.00 NI
6 08	3/20/16	08/20/1	Sat 6p	m News	6-630p	1-	:30	1	\$350.00	NM	

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WEBB

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1515573-1	08/28/16	August 2016	08/01/16 - 08/23/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4438	4438

www.thewpbfchannel.com

ine Start Date End Date Description Start/End Time	MTWTFSS	•	oots/ <del>'eek</del>	Rate	Туре	
Class of Time - Pre-emptible with notice						
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
08/15/16 08/21/161- 1 Specie: # Ch. Pay Air Data Air Time Personnian	\$350.00 Stort/End Time	Longth A	4 ID			Poto Typ
Spots: # Ch Day Air Date Air Time Description  1 WPBF Sa 08/20/16 6:14 PM Sat 6pm News	Start/End Time 6-630p	Length A	<u>u-ID</u> 5TV-16-	-002HD		Rate Typ \$350.00 NI
	· · · · · · · · · · · · · · · · · · ·					Ψ000.00 141
7 08/20/16 08/20/16 Sat Wheel Of Fortune Sat 7-730PM Class of Time - Pre-emptible with notice	1-	:30	1	\$700.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 08/15/16 08/21/161- 1	<u>Rate</u> \$700.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	d-ID			Rate Typ
1 WPBF Sa 08/20/16 6:59 PM Sat Wheel Of Fortune	Sat 7-730PM		5TV-16-	-003HD		\$700.00 NI
0.00/00/40 00/00/40 0044 0044-4-7 00-7 00-7	1_	-20	4	\$400.00	NIM	
8 08/20/16 08/20/16 GMA Saturday 7-8am Sat 7am-8am Class of Time - Pre-emptible with notice	T-	:30	1	\$400.00	NM	
Weeks:         Start Date 08/15/16         End Date 08/21/16         MTWTFSS 01-         Spots/Week 1	<u>Rate</u> \$400.00	*******				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	d-ID			Rate Typ
1 WPBF Sa 08/20/16 7:39 AM GMA Saturday 7-8am	Sat 7am-8am	:30 1	STV-16-	-003HD		\$400.00 NI
9 08/20/16 08/20/16 Sat Jeopardy Sat 7:30-8PM Class of Time - Pre-emptible with notice	1-	:30	1	\$700.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 08/15/16 08/21/161 1	<u>Rate</u> \$700.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	<u>d-ID</u>			Rate Typ
1 WPBF Sa 08/20/16 7:54 PM Sat Jeopardy	Sat 7:30-8PM	:30 1	STV-16-	-002HD		\$700.00 N
11 08/21/16 08/21/16 Sun 8-9am News Sun 8-9am Class of Time - Pre-emptible with notice	1	:30	1	\$265.00	NM	
Weeks:         Start Date 08/15/16         End Date 08/21/16         MTWTFSS 1         Spots/Week	<u>Rate</u> \$265.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	d-ID			Rate Typ
1 WPBF Su 08/21/16 8:24 AM Sun 8-9am News	Sun 8-9am	:30 1	STV-16	-003HD		\$265.00 N
12 08/18/16 08/18/16 Th 5pm News 5-6pm Class of Time - Pre-emptible with notice	1	:30	1	\$525.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 08/15/16 08/21/161 1	Rate \$525.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	d-ID			Rate Typ
1 WPBF Th 08/18/16 5:39 PM Th 5pm News	5-6pm	:30 I	STV-16	-003HD		\$525.00 NI
13 08/18/16 08/18/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	1	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 08/15/16 08/21/161 1	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	d-ID			Rate Typ
1 WPBF Th 08/18/16 8:12 AM Good Morning America	7-9AM	:30 I	STV-16	-002HD		\$600.00 NI
14 08/18/16 08/18/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	1	:30	1	\$1,325.00	NM	
Weeks:         Start Date 08/15/16         End Date 08/21/16         MTWTFSS 0-1         Spots/Week	<u>Rate</u> \$1,325.00					-
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	d-ID			Rate Typ
1 WPBF Th 08/18/16 7:34 PM Jeopardy	7:30-8PM		STV-16	-003HD		\$1,325.00 N
15 08/23/16	-1	:30	1	\$350.00	NM	
10 UDIZOTTO UDIZOTTO THE VIEW TTA-TZPIVI	-7	.50		ψ330.00	14141	

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WPBE

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1515573-1
 08/28/16
 August 2016
 08/01/16 - 08/23/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4438	4438

www.thewpbfchannel.com

ine Start Date End Date Description Start/End Time	MTWTFSS		ots/ <del>ook</del>	Rate	Туре	
Class of Time - Pre-emptible with notice		,				
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS 1         Spots/Week 1           Spots:         # Ch Day Air Date 1         Air Time Description 1         Description 1           1 WPBF Tu 08/23/16         11:34 AM The View	Rate \$350.00 Start/End Time 11A-12PM	<u>Length</u> Ac	d-ID 5TV-16-	003HD		<u>Rate Typ</u> \$350.00 Nf
16 08/23/16 08/23/16 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	-1	:30	1	\$265.00	NM	
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS 08/28/Week 08/28/16         Spots/Week 01           Spots:         # Ch Day Air Date 1         Air Time Description 08/23/16         Description 08/23/16           1         WPBF Tu 08/23/16         12:25 PM WPBF News 25 @ Noon	<u>Rate</u> \$265.00 <u>Start/End Time</u> 12pm-1230pm	<u>Length</u> Ac	<u>d-ID</u> stv-16-	002но		<u>Rate Type</u> \$265.00 NN
17 08/23/16 08/23/16 Ellen 4-5p Class of Time - Pre-emptible with notice	-1	:30	1	\$525.00	NM	
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS - 1         Spots/Week -1           Spots:         # Ch Day Air Date Air Time Description 1         Air Date Air Time Description 4:18 PM Ellen	Rate \$525.00 Start/End Time 4-5p	<u>Length</u> Ac	<u>d-ID</u> STV-16-	003HD		<u>Rate</u> <u>Type</u> \$525.00 NN
18 08/23/16 08/23/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	-1	:30	1	\$600.00	NM	
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS - 1 1         Spots/Week -1 1           Spots:         # Ch Day Air Date Air Time Description 1         Air Tu 08/23/16         Air Time Description 06:23 PM WPBF News 25 @ 6:00PM	Rate \$600.00 <u>Start/End Time</u> M 6-6:30PM	<u>Length</u> <u>Ac</u> :30 IS	<u>d-ID</u> STV-16-	002HD		<u>Rate</u> <u>Typ</u> \$600.00 NN
19 08/23/16 08/23/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	-1	:30	1	\$600.00	NM	
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS 08/05/Week 08/28/16         Spots/Week 01           Spots:         # Ch Day Air Date 1         Air Time Description 08/23/16         Bescription 08/23/16           1         WPBF Tu 08/23/16         8:59 AM Good Morning America	Rate \$600.00 <u>Start/End Time</u> 7-9AM	Length Ac	<u>d-ID</u> stv-16-	003HD		<u>Rate Type</u> \$600.00 NN
20 08/23/16 08/23/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	-1	:30	1	\$1,325.00	NM	
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS - 1         Spots/Week 1           Spots:         # Ch Day Air Date 1         Air Time Description 1           1         WPBF Tu 08/23/16         7:34 PM Jeopardy	Rate \$1,325.00 <u>Start/End Time</u> 7:30-8PM	<u>Length</u> Ae	<u>d-ID</u> STV-16-	003нд		<u>Rate Type</u> \$1,325.00 NM
21 08/17/16 08/17/16 The View 11A-12PM Class of Time - Pre-emptible with notice	1	:30	1	\$350.00	NM	
Weeks:         Start Date 08/15/16         End Date 08/21/16         MTWTFSS 08/05/Week 08/21/16         Spots/Week 08/21/16           Spots:         # Ch Day Air Date 1         Air Time Description 1           1         WPBF W 08/17/16         10:59 AM The View	Rate \$350.00 <u>Start/End Time</u> 11A-12PM	Length A	d-ID stv-16-	002HD		<u>Rate</u> <u>Type</u> \$350.00 NM
22 08/17/16 08/17/16 Ellen 4-5p Class of Time - Pre-emptible with notice	1	:30	1	\$525.00	NM	
Weeks:         Start Date 08/15/16         End Date 08/21/16         MTWTFSS 08/05/Week         Spots/Week           Spots:         # Ch Day Air Date Air Time Description         1         WPBF W 08/17/16         4:45 PM Ellen	Rate \$525.00 <u>Start/End Time</u> 4-5p	Length A	<u>d-ID</u> 5TV-16-	003HD		<u>Rate Type</u> \$525.00 NN
23 08/17/16 08/17/16 W 5pm News 5-6pm	1	:30	1	\$525.00	NM	·

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WPBE

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1515573-1	08/28/16	August 2016	08/01/16 - 08/23/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4438	4438

Net Amount Due

\$13,995.25

www.thewpbfchannel.com

ine Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/	Rate	Туре	
Class of Time - Pre-emptible with notice	MIWH 55	Longin	**************************************	Rate	1300	
Weeks:         Start Date 08/15/16         End Date 08/21/16         MTWTFSS 08/05/Week 08/21/16         Spots/Week 1	<u>Rate</u> \$525.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF W 08/17/16 5:44 PM W 5pm News	Start/End Time 5-6pm	_	n <u>Ad-ID</u> ) ISTV-16-	-002HD		<u>Rate Typ</u> \$525.00 N
24 08/17/16 08/17/16 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	1	:30	1	\$1,100.00	NM	····
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF W 08/17/16 7:19 PM Wheel Of Fortune	Start/End Time 7-7:30PM		n <u>Ad-ID</u> ) ISTV-16-	-003HD		<u>Rate</u> <u>Typ</u> \$1,100.00 NI
25 08/17/16 08/17/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	1	:30	1	\$600.00	NM	
Weeks:         Start Date 08/15/16         End Date 08/21/16         MTWTFSS 1         Spots/Week	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Description  1 WPBF W 08/17/16 8:53 AM Good Morning America	Start/End Time 7-9AM		n <u>Ad-ID</u> 0 ISTV-16	-003HD		<u>Rate Typ</u> \$600.00 NI
26 08/18/16 08/18/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Fixed Non Pre-emptible	1	:30	1	\$1,200.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/15/16         08/21/16        1         1	<u>Rate</u> \$1,200.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 08/18/16 6:15 PM WPBF News 25 @ 6:00PM	Start/End Time		n <u>Ad-ID</u> 0 ISTV-16	-002нр		<u>Rate Typ</u> \$1,200.00 Ni
27 08/21/16 08/21/16 Matter of Fact SUN 10-1030A Class of Time - Pre-emptible with notice	1	:30	1	\$265.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/15/16         08/21/16        1         1	<u>Rate</u> \$265.00			-		
Spots: # Ch Day Air Date Air Time Description 1 WPBF Su 08/21/16 10:26 AM Matter of Fact	Start/End Time SUN 10-1030A		h <u>Ad-ID</u> D ISTV-16	-002HD		Rate Typ \$265.00 N
28 08/23/16 08/23/16 Dr. Oz M-F 10-11a 10a-11a Class of Time - Pre-emptible with notice	-T	:30	1	\$265.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/22/16         08/28/16         -T         1	Rate \$265.00					
Spots: # Ch Day Air Date Air Time Description  1 WPBF Tu 08/23/16 10:11 AM Dr. Oz M-F 10-11a	Start/End Time 10a-11a		h <u>Ad-ID</u> 0 ISTV-16	-002HD		<u>Rate Typ</u> \$265.00 Ni
	Total Spots	2	?7			
Payment Terms 30 Days				Gross Tota	<u> </u>	\$16,465.00
			Agend	cy Commission	1	\$2,469.75

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